



Within Reach. Beyond Expectation.

It's your Labour Force - It's your Business

NORTH CENTRAL LABOUR MARKET COMMITTEE

Tuesday, Oct 25th 2011

9:30 am to 12:00 noon

Prince Albert Travelodge

NC Labour Market Committee Agenda

- 9:30 – 9:40** Welcome and Introductions – John Ondrusek
- 9:40 - 9:55** Updates – Jonathon Theaker
- 9:55 – 10:25** James Leier, Preferred Choice
 - Forecasting the Future Workforce and Training Demands Project
- 10:25 – 10:40** Networking BREAK
- 10:40 – 11:40** Tourism Guest Speakers:
 - Diane Cohoon, Saskatchewan Tourism Education Council (STEC)
 - Claudia Baptiste Travelodge Hotel, Saskatoon
 - Career Pathways in Tourism
- 11:40 – 11:50** Feb. Forum – Identification of a date and topics
- 11:50 – 12:00** Wrap Up



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North Central Labour Market Committee

Purpose:

- Inclusion of all groups involved in labour force development
- To create a focal point for interaction of all involved parties so they can determine key developments in the labour market
- Ongoing analysis of labour market statistics and trends
- Ongoing stimulus of activities to develop the labour market

North Central Labour Market Committee?

- **In summary, the core role of the North Central LMC is to:**
 - Identify and address the region's labour shortage and unemployment issues
 - Identify and address skill development requirements in the region
 - Identify labour market needs in an ongoing, "real time" manner
 - Discuss best practices in Labour Market Development

Labour Market Initiatives Update Current Initiatives

- Aboriginal Recruitment and Retention Program - upcoming
- Ambassador Program
- Capacity and Demand Project – James Leier
- February Forum

Goal 1: DIVERSITY- Increase the workforce participation rate

- Identify and communicate employment success stories to the media and within the statistical package
- Utilize Report on Recruitment & Retention program executed in February and March 2011 to communicate the number and variety of employers included in the project
- Implement Aboriginal Recruitment and Retention Program in 2011-2012
 - Best Practice Recruitment and Retention Sessions

Goal 2: MIGRATION- Increase Inter-Provincial In-Migration

- Finalize and ready the Ambassador program
 - Involve Chambers members in the Ambassador program
- Market to those who visit the region, and if possible, focus on those who once lived in the region

Goal 3: IMMIGRATION - Increase International Immigration

- Communicate the type and level of immigration assistance to employers in the region that may use immigration as a means of addressing their workforce requirements
- Assist in immigrant retention through support existing services
- Provide immigrants with information on the region as a great place to live and work through the recruiting employers

Goal 4: Increase the training capacity in the region

- Develop a comprehensive inventory of what is offered by all training institutes in the region
- Determine the primary training requirements from the standpoint of regional employers
- Compare the level of training capacity on a provincial basis in terms of per capita availability as well as being based on employer requirements, combined with projected needs in future due to the types of economic growth projected for the region

Goal 5: Execute an effective labour market process

- Track key labour market benchmarks
- Continue to engage the Labour Market Committee
 - Meet as a Labour Market Committee two to three times per year with the intent of the LMC meetings being a focal point of information exchange including the labour market benchmarks and new initiatives and programs
 - Communicate a summary of the information from each LMC meeting to all training agencies, employment development agencies, major employers in the region, Chamber members, Tourism members, First Nations, municipalities and provincial / federal government departments

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Questions

- Next meeting tentatively scheduled for
 - February 1st 2012
 - Location TBD

Thank you for attending!